



HEALTH AND WELLNESS IN BELGIUM

- The weight management and wellbeing reach of Belgium is €45 million¹.
- In 2017 the sports nutrition market had an above average current value growth, as profit reached over €23 million².
- Belgian society is steadily aging with an average life expectancy of 80 years of age. It is forecasted to reach 84 years by 2030².

DIRECT SELLING IN BELGIUM

- Belgian consumers continue to enjoy the warmth and friendliness of home parties³.
- The proportion of workers for whom being a direct selling agent constituted a second job increased significantly in 2017 with the vast majority of direct selling agents being self employed³.
- Food and drink and personal care were some of the most dynamic categories of Direct selling in 2017³.



¹ Euromonitor. September 2016. Weight Management and Wellbeing in Belgium.

² Euromonitor. September 2016. Sports Nutrition in Belgium .

³ Euromonitor. January 2017. Direct Selling in Belgium.

SALES PROGRAMMES & PROMOTIONS



ISABODY CHALLENGE

We believe that transformations are for **everybody**. Together, we inspire, we support, we reward and we exceed our goals. We challenge you to embrace your full potential. **Transform your body. Transform your lifestyle.**

The IsaBody Challenge is a **16-week total body transformation challenge** for Isagenix Customers. Because we believe that transformations are for everybody, we will award all who successfully complete their IsaBody Challenge with product gift certificates. And the best part? Everyone who completes the IsaBody Challenge also has the chance to win some amazing prizes!

Helen Costa-Giles
Isagenix Customer since 2014
2017 North America IsaBody
Challenge Grand Prize Winner



COMPLETED
CHALLENGES: 4

ISAGENIX SOLUTION
UTILISED

Weight
Management

START

START

START is a passionate, growing team of young people aged 18-35 who strive to lead extraordinary lives and help others do the same. They are innovators driven to live beyond the status quo. Join the START community and learn how to take ownership of your life, your health, your dreams and your contributions.

Our vision is to ignite all young people to own their lives physically and financially, and through our contributions, create freedom and a lasting legacy.



PRODUCT INTRODUCTION BONUSES

Earn a Product Introduction Bonus each time you help a new Customer get started with Isagenix with a qualifying pack.



DOUBLE PRODUCT INTRODUCTION BONUSES

When you help two or more new Members get started with a qualifying pack in the same week, we'll double your PIB!



RANK ADVANCEMENT BONUSES

As your business grows, you'll begin advancing through the Isagenix ranks. Each time you advance, we'll reward you with a RAB!



PACKS AND SYSTEMS FAST FACTS

WEIGHT MANAGEMENT SOLUTIONS



WEIGHT MANAGEMENT PREMIUM PACK – The ultimate pack for your weight management success! This pack includes the 30-Day Weight Loss System and additional complementary products to support your goals and lifestyle, as well as plenty to share with friends and family.

PACK INCLUDES:

4 IsaLean™ Shakes (any flavour), 2 IsaLean Bars (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 1 Thermo GX™, 1 Isagenix Snacks™, 1 IsaMove™, 3 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaDelight™ box (any flavour), 2 Whey Thins™ (White Cheddar), 1 IsaBlender, 1 IsaShaker, 1 system guide, 1 event coupon, and a free annual membership for one year



30-DAY WEIGHT LOSS SYSTEM – Specifically designed to help you get started on your weight loss journey and achieve your goals through balanced everyday nutrition.

SYSTEM INCLUDES:

4 IsaLean™ Shakes (any flavour), 2 Nourish for Life™, 1 Ionix® Supreme, 1 Thermo GX™, 1 Isagenix Snacks™ and 1 IsaMove™



EVERYDAY WEIGHT MAINTENANCE SYSTEM – Ideal for those who want to maintain a healthy weight and support their daily diet with balanced nutrition.

SYSTEM INCLUDES:

2 IsaLean™ Shakes (any flavour), 1 Nourish for Life™, 1 Ionix® Supreme, 1 Thermo GX™ and 1 Isagenix Snacks™



SHAKE AND NOURISH PACK – An ideal pack for Shake and Cleanse Days* with essential nutrients to support your weight management and overall health goals.

PACK INCLUDES:

2 IsaLean™ Shakes (any flavour), 2 Nourish for Life™ and 1 Ionix® Supreme

*A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

PACKS AND SYSTEMS FAST FACTS

ENERGY & PERFORMANCE SOLUTIONS



ENERGY & PERFORMANCE PREMIUM PACK** -

This pack is ideal for those looking to add balanced nutrition, improve their workout performance and gain energy in their daily lives. It includes the 30-Day Energy & Performance System and additional complementary products to support your goals and lifestyle; plus plenty to share with friends and family.

PACK INCLUDES:

4 IsaLean™ Shakes (any flavour), 2 IsaLean Bars (Chocolate Decadence), 2 IsaPro® (Vanilla), 2 Nourish for Life™, 1 Ionix® Supreme, 5 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 Why Thins™ (White Cheddar), 1 IsaBlender, 1 IsaShaker, 1 event coupon, 1 system guide and a free annual membership for one year



30-DAY ENERGY & PERFORMANCE SYSTEM** -

The 30-Day System provides nutritional support for your active lifestyle. Whey protein contributes to a growth in muscle mass, while plant-based caffeine helps you to feel alert when you need it most.

SYSTEM INCLUDES:

2 IsaLean™ Shakes (any flavour), 2 IsaPro® (Vanilla), 1 IsaLean™ Bar (Chocolate Decadence), 5 e-Shot™ (6 count), 1 Ionix® Supreme and 1 AMPED™ Hydrate (Juicy Orange)



EVERYDAY ENERGY & PERFORMANCE SYSTEM** -

Providing balanced nutrition for your active lifestyle, this System is your Isagenix starter kit. It delivers essential nutrients to support your body every day.

SYSTEM INCLUDES:

1 IsaLean™ Shake (any flavour), 1 IsaPro® (Vanilla), 1 IsaLean™ Bar (Chocolate Decadence), 2 e-Shot™ (6 count), 1 Ionix® Supreme and 1 AMPED™ Hydrate (Juicy Orange)



SHAKE AND SHOT PACK** - A foundational pack with essential nutrients to support your energy and performance goals.

PACK INCLUDES:

2 IsaLean™ Shakes (any flavour) and 5 e-Shot™ (6 count)

**IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

PACKS AND SYSTEMS PRICE LIST

WEIGHT MANAGEMENT SOLUTION

Contents	Preferred Customer Autoship	Preferred Customer	Customer	Retail	BV	PIB
Weight Management Premium Pack <ul style="list-style-type: none"> 4 IsaLean™ Shake (any flavour) 2 IsaLean™ Bar (Chocolate Decadence) 2 Nourish for Life™ 1 Ionix® Supreme 1 Thermo GX™ 1 Isagenix Snacks™ 1 IsaMove™ 3 e-Shot™ (6-count) 	€511.01 Including VAT €477.88 Excluding VAT	€540.98 Including VAT €505.99 Excluding VAT	€649.19 Including VAT €607.19 Excluding VAT	€721.42 Including VAT €674.66 Excluding VAT	311	€72
30-Day Weight Loss System <ul style="list-style-type: none"> 4 IsaLean Shake (any flavour) 2 Nourish for Life 1 Ionix Supreme 	€286.99 Including VAT €268.29 Excluding VAT	€300.15 Including VAT €283.20 Excluding VAT	€360.19 Including VAT €339.84 Excluding VAT	€400.26 Including VAT €377.60 Excluding VAT	193	€22
Everyday Weight Maintenance System <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 1 Nourish for Life 1 Ionix Supreme 	€180.94 Including VAT €168.11 Excluding VAT	€187.56 Including VAT €176.94 Excluding VAT	€225.07 Including VAT €212.35 Excluding VAT	€250.11 Including VAT €235.95 Excluding VAT	120	€9
Shake and Nourish Pack <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 2 Nourish for Life 1 Ionix Supreme 	€165.30 Including VAT €155.94 Excluding VAT	€173.98 Including VAT €164.14 Excluding VAT	€208.78 Including VAT €196.97 Excluding VAT	€231.98 Including VAT €218.86 Excluding VAT	114	€9

ENERGY & PERFORMANCE SOLUTION

Contents	Preferred Customer Autoship	Preferred Customer	Customer	Retail	BV	PIB
Energy & Performance Premium Pack* <ul style="list-style-type: none"> 4 IsaLean Shake (any flavour) 2 IsaPro® (Vanilla) 2 IsaLean Bar (Chocolate Decadence) 2 Nourish for Life 1 Ionix Supreme 5 e-Shot (6 count) 	€511.00 Including VAT €477.88 Excluding VAT	€540.97 Including VAT €505.99 Excluding VAT	€649.19 Including VAT €607.18 Excluding VAT	€721.41 Including VAT €674.65 Excluding VAT	310	€72
30-Day Energy & Performance System* <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 2 IsaPro (Vanilla) 1 IsaLean Bar (Chocolate Decadence) 	€286.68 Including VAT €270.43 Excluding VAT	€302.54 Including VAT €285.46 Excluding VAT	€363.07 Including VAT €342.55 Excluding VAT	€403.47 Including VAT €380.61 Excluding VAT	194	€22
Everyday Energy & Performance System* <ul style="list-style-type: none"> 1 IsaLean Shake (any flavour) 1 IsaPro (Vanilla) 1 IsaLean Bar (Chocolate Decadence) 	€182.63 Including VAT €172.28 Excluding VAT	€192.20 Including VAT €181.35 Excluding VAT	€230.66 Including VAT €217.62 Excluding VAT	€256.32 Including VAT €241.80 Excluding VAT	124	€9
Shake and Shot Pack* <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 5 e-Shot (6 count) 	€148.73 Including VAT €140.29 Excluding VAT	€156.50 Including VAT €147.67 Excluding VAT	€187.84 Including VAT €177.21 Excluding VAT	€208.74 Including VAT €196.90 Excluding VAT	100	€9

*IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

Prices are subject to change and rounding differences.

GLOSSARY

Retail Customer	A person who purchases Isagenix products directly from an Associate in person. Retail Customers are not Members.
Customer	Someone who has created a Membership account and purchases Isagenix products at discounted pricing for personal use or the use of their immediate family
Preferred Customer	A Customer who has established a Customer Membership account and agreed to the terms. They may elect to participate in the Isagenix Autoship programme and receive additional discounts.
Associate	An independent contractor who has met and continues to meet the requirements set forth in the Associate Contract. They may purchase and re-sell Isagenix products, subject to applicable laws, policies and agreements, and are eligible to earn under the Compensation Plan.
Member	Customers and Associates who have created an account with Isagenix.
Autoship	Our convenient delivery service that takes the hassle out of placing your order. Opt in and get your chosen packs, systems and products automatically delivered to you each month.
BV / Business Volume	A point value assigned to each commissionable product purchased/sold used to calculate commissions.
PIB / Product Introductory Bonus	A one-time bonus received when an Associate personally enrolls a new Associate who purchases a qualifying pack at the time of enrolment.

PRODUCT FAST FACTS

WEIGHT MANAGEMENT SOLUTIONS



ISALEAN™ SHAKE – A nutritionally balanced meal replacement that contains whey protein, essential carbohydrates, fats, vitamins and minerals.

- Protein contributes to a growth in muscle mass
- 240 kcal per serving
- 24 grams of high-quality, undenatured protein
- No artificial flavours or colours
- 8 grams of fibre per serving



NOURISH FOR LIFE™ – Is formulated with a blend of B vitamins for everyday revitalising and Cleanse Day⁴ support.

- Contains 20 kcals per 4 tbsp serving
- Contributes to normal functioning of the nervous and immune systems¹
- Aids in reduction of tiredness and fatigue²
- Supports normal energy-yielding metabolism³
- Perfect for everyday use and on Cleanse Days⁴

¹ Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart system.

² B vitamins [B6, B12 and niacin (B3)] contribute to the reduction of tiredness and fatigue.

³ Vitamin B12 contributes to normal energy-yielding metabolism.

⁴ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com



ISAMOVE™ – Supports the Body's Natural Functions¹ Overnight.

- Contributes to normal energy-yielding metabolism¹
- Supports the normal functioning and creation of proteins in the body¹

¹ Contains magnesium, which contributes to normal energy-yielding metabolism, normal functioning of the nervous system, muscle function and normal protein synthesis.



THERMO GX™ – Carefully selected ingredients to naturally support your body's metabolism and energy production¹.

- Contains ingredients such as niacin and chromium to support metabolism¹
- Includes other ingredients like green tea extract, cinnamon, cayenne, apple cider vinegar and cocoa seed
- Contains no stimulants

¹ Contains niacin and chromium. Niacin contributes to normal energy-yielding metabolism. Chromium contributes to normal macronutrient metabolism.



ISADELIGHT™ – These delicious, creamy chocolates help curb cravings and support Cleanse Days¹.

- Contains green tea and antioxidants
- Packed with essential amino acids and an exclusive blend of B vitamins and minerals
- 60 kcal per chocolate square
- Guilt-free way to indulge
- Perfect for Cleanse Days¹

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com

WEIGHT MANAGEMENT SOLUTIONS (CONT.)



ISAGENIX SNACKS™ – The perfect companion to help curb cravings.

- Perfect for snacking in between meals or on Cleanse Days¹
- Helps you stay on track with your health goals by supporting your metabolism²
- Chocolate-flavoured Isagenix Snacks contain undenatured protein and includes an amino acid complex

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

² Chromium contributes to normal macronutrient metabolism and to the maintenance of normal blood glucose levels.



WHEY THINS™ – These savoury and delicious protein-packed snacks in convenient, 100-kcal individual packs are the perfect snack to provide good nutrition between meals.

- 10 grams of high-quality protein and 100-kcal per serving
- Gluten-free
- Individually packaged servings are quick and easy on the go

ENERGY & PERFORMANCE SOLUTIONS



ISAPRO® – A high-protein shake with 18 grams of undenatured whey protein.

- Build and maintain lean muscle¹
- Supports improved athletic performance¹
- Whey protein is a rich source of branched-chain amino acids.
- Naturally sweetened with no artificial flavours

¹ Protein contributes to growth in muscle mass as well as the maintenance of muscle mass.



AMPED™ HYDRATE – The sports drink, reinvented.

- Enriched with a carbohydrate-electrolyte solution, vitamin C and a full vitamin B complex to support proper hydration during exercise¹
- Helps sustain athletic endurance¹
- Only 35 kcal per serving
- Assists with hydration without any artificial colours or flavours

¹ Carbohydrate-electrolyte solutions contribute to the maintenance of endurance performance during prolonged endurance exercise and enhance the absorption of water during physical exercise.



e-Shot™ – A nutrient-packed, naturally caffeinated shot to help jump-start your day and power through afternoon lulls.

- Natural, plant-based caffeine from green tea and yerba mate
- Convenient alternative to tea or coffee
- Perfect for the office, gym or on the go
- No artificial flavours
- Contains 35 kcal per serving
- Soy-free, gluten-free, dairy-free and vegetarian

PRODUCT FAST FACTS

ENERGY & PERFORMANCE SOLUTIONS (CONT.)



IONIX® SUPREME – A daily botanical tonic with powerful herbs and nutrients and a blend of B vitamins to support overall health and wellbeing.

- Helps to reduce tiredness and fatigue¹
- Supports the normal functions of several of the body's systems²
- Contributes to the protection of cells from oxidative stress³
- Convenient, ready-to-drink tonic that requires no preparation
- Contains 20 calories per 30-ml serving

1 B vitamins [B6, B12, niacin (B3) and riboflavin (B2)] contribute to the reduction of tiredness and fatigue.

2 Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart.

3 Riboflavin contributes to the protection of cells from oxidative stress.





ISALEAN™ BAR – A delicious, high-protein bar to help you stay on track with your healthy lifestyle even when you're on the go.


- Contains 18 grams of high-quality protein
- Essential carbohydrates, fibre and fats
- Contributes to a healthy lifestyle by helping you reach your recommended protein intake


Please note: Transparency and accuracy are a top priority at Isagenix. We constantly strive to ensure that product information is complete, accurate, and current. However, at times, products may be unavailable or have different labels or attributes than those listed here.


PRODUCT PRICE LIST


	IsaLean™ Shake (14 servings per box)		
		Including VAT	Excluding VAT
	Preferred Customer	€41.89	€39.52
	Customer	€50.28	€47.43
	Retail	€55.87	€52.70
BV	27	27	


	IsaPro® (30 servings per container)		
		Including VAT	Excluding VAT
	Preferred Customer	€40.74	€38.43
	Customer	€48.89	€46.12
	Retail	€54.31	€51.24
BV	29	29	


	Nourish for Life™ (946 ml per bottle)		
		Including VAT	Excluding VAT
	Preferred Customer	€30.06	€28.36
	Customer	€36.08	€34.04
	Retail	€40.08	€37.82
BV	22	22	


	AMPED™ Hydrate (24 servings per box)		
		Including VAT	Excluding VAT
	Preferred Customer	€24.24	€22.87
	Customer	€29.10	€27.45
	Retail	€32.33	€30.50
BV	14	14	


	IsaMove™ (30 servings per bottle)		
		Including VAT	Excluding VAT
	Preferred Customer	€14.54	€13.72
	Customer	€17.46	€16.47
	Retail	€19.40	€18.30
BV	12	12	


	Ionix® Supreme (946 ml per bottle)		
		Including VAT	Excluding VAT
	Preferred Customer	€30.06	€28.36
	Customer	€36.08	€34.04
	Retail	€40.08	€37.82
BV	22	22	


	Thermo GX™ (30 servings per bottle)		
		Including VAT	Excluding VAT
	Preferred Customer	€20.37	€19.22
	Customer	€24.45	€23.07
	Retail	€27.16	€25.63
BV	14	14	


	e-Shot™ (6 servings per box)		
		Including VAT	Excluding VAT
	Preferred Customer	€14.54	€13.72
	Customer	€17.46	€16.47
	Retail	€19.40	€18.30
BV	10	10	

	IsaDelight™ (30 servings per box)		
		Including VAT	Excluding VAT
	Preferred Customer	€34.92	€32.94
	Customer	€41.90	€39.53
	Retail	€46.56	€43.92
BV	27	27	

	IsaBlender™		
		Including VAT	Excluding VAT
	Preferred Customer	€36.53	€30.19
	Customer	€43.84	€36.23
	Retail	€48.71	€40.26
BV	0	0	

	Isagenix Snacks™ (30 servings per bottle)		
		Including VAT	Excluding VAT
	Preferred Customer	€23.28	€21.96
	Customer	€27.93	€26.35
	Retail	€31.04	€29.28
BV	14	14	

	IsaShaker™		
		Including VAT	Excluding VAT
	Preferred Customer	€5.53	€4.57
	Customer	€6.64	€5.49
	Retail	€7.39	€6.10
BV	0	0	

	IsaLean™ Bar (10 servings per box)		
		Including VAT	Excluding VAT
	Preferred Customer	€26.18	€24.70
	Customer	€31.43	€29.65
	Retail	€34.92	€32.94
BV	18	18	

Fees	Cost
Annual Fee	€42.35 inclusive of VAT
Annual Fee on Autoship	€30.25 inclusive of VAT
International Sponsorship Fee	€54.45 inclusive of VAT
Delivery	€5.99 inclusive of VAT**

	Whey Thins™ (10 servings per box)		
		Including VAT	Excluding VAT
	Preferred Customer	€17.46	€16.47
	Customer	€20.95	€19.76
	Retail	€23.28	€21.96
BV	12	12	

Prices are subject to change and rounding differences.

**Isagenix EU BV (Netherlands) offers a flat rate shipping fee of €5.99 inclusive of VAT and an average delivery window of 1–2 days. Please log in to your Back Office for the most current product offerings and pricing.

LEADERSHIP

Your European Sales Team



Jonas Hedberg
Regional General Manager Europe

Jonas brings extensive experience to Isagenix. For nearly 20 years, he has led both established and startup businesses in the direct selling industry, including numerous top 50 companies. Under his leadership as a General Manager, he has worked closely with field leaders and has a wide range of experience in European expansion.



Kevin Denham
Sales Director Europe

Kevin brings experience from two key industries to Isagenix and has been in network marketing for over eight years. Prior to working with Isagenix, Kevin was a senior sales manager for Western Europe and a business development manager in the network marketing industry.



Sean Freckleton
Sales Manager UK & Ireland

Before joining Isagenix, Sean spent 10 years running his own company. In addition, Sean has worked for several network marketing companies and brings over ten years of experience helping independent business Associates in the network marketing industry. Sean is passionate about helping others build a legacy business with Isagenix.



Joost Seijkens
Sales Coordinator

Joost joined Isagenix after several years in the hospitality industry. Starting out in Customer Care, his energy and drive quickly got him a position within the sales team. Joost enjoys the outdoors and staying active with hikes and water sports.

Contact Information

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Group for further
details on the
Market Launch:

